

# draken reeves.

graphic designer, illustrator, storyteller

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## education/

### **Oregon State University**

Graphic Design  
Bachelors of Fine Arts  
Graduation: September 2023

## awards/

### **Pinnacle College Media**

#### **Awards 2023**

#### **Best Multi-Media Ad Campaign**

3rd Place Division I

Beavers Digest,

OMN Creative Team

Orange Media Network

Oregon State University

#### **Best Recruitment Ad**

Nominee

Orange Media Network

Oregon State University

#### **2023 CMBAM Winner**

#### **Best Self Promotion**

#### **Multimedia Ad**

3rd Place

"Spring 2023 Open House"

Orange Media Network

### **Pinnacle College Media**

#### **Awards 2022**

#### **Best Online Main Page,**

Second Place,

DAMchic

Oregon State University

#### **2022 Associated Collegiate Press**

#### **Magazine Pacemaker Award**

DAMchic

Oregon State University

## programs/

- Adobe Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)
- Google Suite
- Microsoft Word
- Excel
- PowerPoint
- Mac and PC

## work experience/

### **Orange Media Network, Corvallis, OR**

#### **Junior Designer**

June 2022-June 2023

- Created and executed design solutions for marketing, advertising, sales, and other forms of communication, including but not limited to email creative, SMS graphics, performance marketing assets, print ads, event graphics and signage, and store displays.
- Ensured that layout and design are aligned with brand and production standards while employing best practices for print and digital publications.

### **DAMchic Magazine, Corvallis, OR**

#### **Editor-In-Chief**

June 2021-June 2022

- Managed print and in-house production of print collateral for three award-winning issues of a print magazine, showcasing knowledge of color, composition, typography, digital design and production management.
- Led and managed a team of 20+ writers producing print and digital fashion, beauty, and culture content focused on maintaining brand standards in a collaborative environment.

#### **Contributing Director**

Oct 2019-June 2023

- Pitched and wrote content and news stories within an office environment, proofread articles ensuring written material was edited for grammar, punctuation, AP style, and accuracy.
- Worked to a creative brief for content that detailed the understanding and relevance to the target market, incorporating feedback from the pitch, outlined the location details and consistently setting priorities.

### **ShadowMachine, Portland, OR**

#### **Art Department Intern**

Jan 2018-July 2018

- Assisted Art Director as an intern on the stop-motion animation Adult Swim show The Shivering Truth (2018)
- Designed assets and assisted production designers problem-solving using design thinking for motion design.

## skills/

- 4 years of experience in print production
- Detail oriented critical thinker
- Great communicator
- Knowledge of four-color printing and color theory
- Excellent typographic and layout skills.
- Understanding of marketing and branding concepts
- Thrives under feedback and asking questions